

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the present application:

Listing of Claims:

1 – 29. (CANCELLED)

30. (CURRENTLY AMENDED) A method for arranging and playing a media presentation, comprising:

receiving a selection of a plurality of media objects to be included in a media presentation;

receiving configuration instructions for ordering the plurality of media objects in the media presentation;

generating a media package comprising the selected media objects in said order; identifying a trigger event to be associated with the media package;

generating an association list;

associating said trigger event with said media package in said association list;

and

~~wherein said trigger event is included in an association list; and~~

transmitting the media package and said association list to a wireless communication device for storage on the wireless communication device.

31. (NEW) The method of claim 30, wherein the trigger event is a call processor event.

32. (NEW) The method of claim 31, wherein the call processor event is a call ended event.

33. (NEW) The method of claim 31, wherein the call processor event is a call dropped event.

34. (NEW) The method of claim 31, wherein the call processor event is a call received event.

35. (NEW) The method of claim 34, wherein the call received event is a voice call received event.

36. (NEW) The method of claim 34, wherein the call received event is a paging call received event.

37. (NEW) The method of claim 34, wherein the call received event is an SMS message received event.

38. (NEW) The method of claim 34, wherein the call received event is a text message received event.

39. (NEW) The method of claim 30, wherein the trigger event is a key press event.

40. (NEW) The method of claim 30, wherein the trigger event is a wireless device status event.

41. (NEW) The method of claim 40, wherein the wireless device status event is a low battery condition event.

42. (NEW) The method of claim 40, wherein the wireless device status event is a no carrier received event.

43. (NEW) The method of claim 30, wherein the trigger event is a position location event.